

# IMPACT REPORT

**We protect London's historic landscapes in the planning process. We increase knowledge and appreciation of historic parks, squares, community gardens, cemeteries and churchyards in London.**

## In 2020 we...



### Championed green space in London by:

- Probing 175 consultations with potential impacts on historic landscapes across 29 London boroughs.
- Listing 6 Twentieth Century Landscapes with the Gardens Trust and Historic England
- Providing in-depth analysis on 23 planning applications to protect historic parks and gardens
- Giving early design advice on 3 greenspace projects
- Going to the High Court to defend Victoria Tower Gardens (a Grade 2 public park and the setting for the Houses of Parliament World Heritage Site) from threatening development, supported by £10k crowdfunding and 1,000s of fellow campaigners
- Bringing expert witnesses to two planning inquiries, for Victoria Tower Gardens and Lambeth Palace Gardens



### Cultivated knowledge and appreciation by:

- Moving our Inventory of over 2,500 gardens on to the cloud for free public access.
  - Researching and updating 34 site records and adding 3 sites on to the Inventory
  - Digitisation of 100s photos taken mainly in the 1990s and linking them to sites on the Inventory
- Publishing 3 editions of London Landscapes magazine and the 24th edition of the London Gardener, a journal of garden history
- Moving our Lecture series online during the pandemic to continue to deliver:
  - More than 10 lectures
  - Selling over 850 tickets
  - Increasing attendance to up to 300 people per lecture



### Celebrated our love of London's historic green places by:

- Circulating fortnightly e-bulletins to over 30,000 people packed with interesting news about historic gardens
- Keeping 550 paid members informed with 10 e-newsletters packed with information about events and activities
- Motivating a core group of more than 40 regular volunteers with regular online contact
- Posting regularly for 1,000s of social media followers



### Thank you to all our Donors, Sponsors and Supporters in 2020:

We launched our first crowdsourcing fundraising initiative to support our legal costs raising over £10k

We were very grateful to all the donors from our Emergency President's Appeal raising £18,600 including Gift Aid to help us survive into 2021 and offset our losses from cancelling Open Garden Squares Weekend.

We received gifts in kind from:

- Royal Parks who continue to host us at Duck Island Cottage
- Alan Baxter Associates and LDA who gave us use of rooms for meetings prior to lockdown

Members supported us with their annual subscriptions and attendance at online events



### Behind the scenes (during lockdown) we:

- Refreshed our website
- Won a grant from DCMS Round 1 Culture Recovery Fund to go towards core costs and helping us trial a new virtual event
- Recruited a new administrator and volunteer coordinator to improve our systems for coordinating volunteer effort
- Launched our first Winter Prize Draw
- Managed all this with the equivalent of 1.8 members of staff working remotely